

Minjing Liu

UI/UX - Visual Design

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Qualifications

- Professional UI/UX knowledge. Creating information architecture, user flows, wireframe, mockup, interface visual design and usability testing.
- Solid understanding of design duties with experience in color theory, typography, digital image and logo design.
- Experience in graphic design, website design, game design and mobile applications. Involved in all aspects of the design process from initial concept to final coding using HTML, CSS, and AS3.0.
- Various design techniques such as 2D flash animation, motion graphic, and 3D modeling.
- Strong experience with Adobe Photoshop, Flash, Illustrator, After Effects, InDesign and Dreamweaver.
- Strong art skills. Over 6 years of professional fine arts education helped to lay a solid foundation for being able to drawing anything I want.
- Creative, intuitive, meticulous, self-motivated, responsible, great working in teams or independently in a fast paced environment.

Professional Experience

MidTech Software Solutions

Nov 2009 – Feb 2012

UI / Interaction Designer

- Worked on illustrations, web design and mobile platform applications.
- Worked on UI/UX design including information architecture, prototyping and usability testing..
- Designed promotional videos.
- Designed website for various marketing campaigns.
- Translated business requirements into design specifications by working with different departments, meeting strict deadlines.

iMotion Service, Inc.

May 2008 – Oct 2009

UI / Visual Designer (Contractor)

- Worked on UI design, visual design and coding for both HTML as well as Flash based websites.
- Worked with the creative team to design and optimize Flash banners and animations.
- Supported marketing campaigns by creating banners, logos, flyers, Flash advertisements, business cards, brochures, etc.

Bay1st Realty and Mortgage, Inc.

Jan 2008 – Feb 2008

Freelance Web Designer

- Worked on UI design, visual design and coding for the entire corporate website.

Prime Herbs Corporation

Nov 2007 – Jan 2008

Freelance Graphics Designer

- Designed flyers, brochures for marketing campaigns.
- Package design and cover design for various company products.

Education

- **Academy of Art University – San Francisco, CA**
MFA - Web Design & New Media

Sep 2007 – Dec 2011

MFA Thesis:

Tommy's Eco-Home: A 3D animation and Flash based educational website that teaches children how to recycle at home.
www.lmjstudio.com/Final-Thesis/INDEX.html

- **Guangzhou Academy of Fine Art – Guangzhou, CN**
BFA - Painting of Fine Art

Sep 2003 – Jun 2007

Professional Skills

UX Process

- User Surveys
- User Research
- Task Analysis
- Storyboarding
- Information Architecture
- Wireframe and Workflows
- Paper Prototyping
- Interactive Design
- Design Guidelines
- Usability Testing
- User Interface

Computer Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe Flash
- Adobe Dreamweaver
- Adobe InDesign
- Adobe After Effects
- Microsoft Office
- Logic Pro
- MAYA
- ActionScript 3.0
- HTML
- CSS

Visual

- Digital Imaging
- Vector Illustration
- Character Design
- Freehand Sketch
- Painting
- Animation
- Photography
- Color Theory

Resident Status – Permanent Resident